

Equine and Viticulture Fact Sheet for the Final Stage in the Critical Industry Cluster Data Collection



INTRODUCTION

For the purposes of the Strategic Regional Land Use Policy, a Critical Industry Cluster (CIC) is a localised concentration of interrelated productive industries based on an agricultural product that provides significant employment opportunities and contributes to the identity of the region.

CICs meet the following criteria:

- there is a concentration of enterprises that provides clear development and marketing advantages and is based on an agricultural product,
- the productive industries are interrelated,
- it consists of a unique combination of factors such as location, infrastructure, heritage and natural resources,
- it is of national and/or international importance,
- it is an iconic industry that contributes to the region's identity, and
- it is potentially substantially impacted by coal seam gas or mining proposals.

CICs for the viticulture and equine industries were identified and mapped in the Upper Hunter Strategic Regional Land Use Plan (the plan). The CIC mapping criteria were broad and developed in consultation with the relevant industry groups. Land was identified as important to these industries based on a mix of biophysical and land access characteristics.

The plan included an action in Chapter 3 to undertake a regional scale review of the cluster maps to check that the mapped area accurately reflected land used by the viticulture or equine industries. The majority of this remapping project has been completed, using available information, but it's possible that those data sets are still incomplete. So, the last step in the process is to make sure that the process has captured all the relevant enterprises, which is why the NSW Government is now seeking broader input, at this final stage in the process.

Trade and Investment on behalf of Government is responsible for this last stage in the verification process. Any additional submissions for inclusion in either the equine or viticulture cluster will be reviewed by an interagency committee. The committee will only approve properties that have clearly demonstrated with evidence the reasons for their inclusion and that you were using this land for the stated purpose **as at 22 September 2012**.

You will be required in your written submission and completed Statutory Declaration to demonstrate the veracity of your claim including a clear statement as to how your enterprise contributes to the cluster. Industries other than equine or viticulture will not be considered.

The maps of the identified equine and viticulture enterprises in the Upper Hunter region are available at: www.planning.nsw.gov.au/srlup

Also, note that additional enterprises would need to be within the original Strategic Regional Land Use Plan published map area or be contiguous with enterprises included in the currently exhibited maps.

EQUINE INDUSTRY

Horse breeding

The horse breeding industry is involved in selective reproduction of horses, to achieve specified desired traits that define a particular breed. The two breeds of primary interests which operate at a commercial scale in the Hunter are the Thoroughbred Breeders and Australian Stock Horses. The remapping project has so far identified horse breeding enterprises through one or more of the following sources:

- The list of member of the Hunter Thoroughbred Breeders Association and the Australian Stock Horse Society,
- The database of horse studs compiled by Upper Hunter and Muswellbrook Councils,
- The Livestock Health and Pest Authority annual return which specified 15 or more horses.

Do you have a horse breeding enterprise that has not been identified by the current remapping process and have evidence of your involvement in breeding equivalent to those listed here? For example do you have proof of membership of the Hunter Thoroughbred Breeders Association or the Australian Stock Horse Society or can you prove via some other documentation that you commercially breed Thoroughbred or Australian Stock Horse? If so, please advise us by completing the attached form and provide the relevant evidence to substantiate your claim.

Horse husbandry

Horse husbandry includes horse spelling, brood mare / foal agistment, yearling sale preparation, foaling down services for resident mares, equine training facility, horse transport facility or specialised horse care facilities such as vets and farriers. The remapping project has so far identified horse husbandry enterprises through one or more of the following sources:

- rated as "farmland" by Muswellbrook Shire Council and the application for the farmland rate was based on Part D – grazing of horses,
- a current website or website link as a horse spelling, equine training, horse transport or specialised horse care facility,
- listing in the Yellow or White Pages as a horse spelling, equine training, horse transport or specialised horse care facility,
- advice provided by the Thoroughbred Breeders Association or individual members that it is a horse spelling, equine training, horse transport or specialised horse care facility service used by members.

Do you have a horse husbandry enterprise that has not been identified by the recent mapping process and have evidence of your involvement in this business equivalent to those listed here? For instance do you operate a commercial horse husbandry related enterprise that advertises via some other relevant means such as on equine association magazines? If so, please advise us by completing the attached form and provide the relevant evidence to substantiate your claim.

Horse sales

Businesses that are involved in horse sales require specialised facilities and infrastructure. They are a small but important part of the Upper Hunter equine industry. The remapping project has so far identified horse sales through one or more of the following sources:

- listings with the Federation of Bloodstock Agents Australia Limited,
- a search of current web site or web site link as a horse sales facility,
- listing in the Yellow or White Pages as a horse sales facility,
- is identified by breed associations as a current facility utilised by its members.

Are you involved in the sale of horse via an enterprise that has not been identified by the recent mapping process and have evidence of your activities equivalent to those listed here? For example, do you operate a horse sales business that advertises via some other means such as through an equine association magazine? If so, please advise us by completing the attached form and provide the relevant evidence to substantiate your claim.

VITICULTURE

Vineyard

A vineyard is a cultivated area where vines are grown for wine production. The remapping project identified establishments currently used as a vineyard and confirmed through one or more of the following:

- full member of the Hunter Valley Vineyard Association as listed on the Hunter Valley Wine Industry Association website,
- submitted a Livestock Health and Pest Authority annual return indicating “vineyard” in the past year,
- identified on a council database of vineyards (Muswellbrook Shire Council),
- contains vineyards mapped by AGL from aerial photograph analysis.

Do you own / operate a commercial vineyard that has not been identified by the recent mapping process and have evidence of your activities equivalent to those listed here? For example this might be evidence that you own / operate a wine producing vineyard that is listed with a relevant organisation or you may have a map or aerial photo of your property and recent records of wine sales. If so, please advise us by completing the attached form and provide the relevant evidence to substantiate your claim.

Cellar Door and Winery

Many of the wine related enterprises in the Upper Hunter sell their wines through cellar door outlets, commercially linked to establishment where wine is made (wineries). The remapping project identified wineries and cellar doors through one or more of the following sources:

- has a current producer/wholesaler on-premises or packaged liquor licence from the Office of Liquor, Gaming and Racing (OLGR),
- has a current NSW Food Authority Food Business Notification (wineries and cellar doors),
- has a current website indicating a current viticulture related activity,
- is listed on the websites of Winecountry, Broke Fordwich Wine and Tourism or Visitvineyards as a cellar door or winery.

Do you own / operate a cellar door or commercial winery that has not been identified by the recent mapping process and have evidence of your activities equivalent to those listed here? For instance do you operate a commercial cellar door or winery that is registered, but has not been identified thus far? If so, please advise us by completing the attached form and provide the relevant evidence to substantiate your claim.

Wine industry-related tourism

The growth of grapes for wine production, wine tasting and the sale of wine has resulted in the development of wine related tourism in the Hunter valley. The remapping project identified wine related tourism through either listing:

- as a member of Hunter Valley Wine Country Tourism Incorporated (HVVCTI) or the Broke Fordwich Wine & Tourism Association indicating a tourism related business,
- on Destination NSW (VisitNSW) website as a wine industry-related tourism operation.

Form

Do you own / operate a wine tourism enterprise that has not been identified by the recent mapping process and have evidence of your activities equivalent to those listed here? For instance, can you prove a history of advertising your commercial wine tourism business venture via a relevant magazines, or website? If so, please advise us by completing the attached form and provide the relevant evidence to substantiate your claim.

Critical Industry Cluster Verification Inclusion Response Form

1. Name of registered landowner: _____
2. Name of property / holding: _____
3. Street address of enterprise: _____

4. Lot and DP for the enterprise (available from rate notices) _____

5. Please attach a map, if available, showing the property in its locality (so that it can be spatially identified).
6. Type of enterprise (please tick) as at **22 September 2013**

<input type="checkbox"/> horse breeding	<input type="checkbox"/> vineyard
<input type="checkbox"/> horse husbandry	<input type="checkbox"/> cellar door or winery
<input type="checkbox"/> horse sales	<input type="checkbox"/> wine related tourism
7. Please provide evidence that you are involved in the stated industry as at **22 September 2013** and complete a Statutory Declaration which is signed by an authorised witness. Statutory Declaration forms can be found at
http://www.jp.nsw.gov.au/jp/forips/performing_your_role_as_ip/nsw_statutory_declaration_form.html

Please note that your evidence should be equivalent to at least one of the sources listed under the different types of enterprises eg evidence of membership of a horse breeding association which you are part of because you are operating a commercial enterprise.

Once completed, this form and the signed Statutory Declaration, should be scanned and sent to cic.submissions@dpi.nsw.gov.au. It is also requested that you send a hard copy of your submission to

CIC submissions
DPI, Locked Bag 21
ORANGE NSW 2800

You may wish to do this via registered post.

Inquiries to: 02 6391 3644

Thank you for your cooperation.